

YOUR FUTURE YOUR PATH

Build your personalized
academic journey



14
Specializations



56
Concentration Pools



210
Career Opportunities



AGRÉE
PAR LE MINISTÈRE DE L'ENSEIGNEMENT
SUPÉRIEUR ET DE LA RECHERCHE
SCIENTIFIQUE
N 06/2014



Accreditation Council for Entrepreneurial & Engaged
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1ST PLACE
People's Choice
Award 2025



3RD PLACE
Innovative & entrepreneurial
university of the year 2025

EXCELLENCE

INNOVATION

EMPLOYABILITY

1
STEP

BUILD YOUR ACADEMIC JOURNEY

From Diploma to Career Success



DIPLOMA

Choose your level



SPECIALIZATION

Become an expert



CONCENTRATION POOL

Deepen your expertise



ELECTIVE COURSES

Customize your learning



CAPSTONE PROJECT

Solve Real-world problems



PROFESSIONAL CERTIFICATIONS

Boost Your Employability



CAREER OPPORTUNITIES

Achieve your ambitions



FLEXIBLE PATHS. ENDLESS POSSIBILITIES.



CHOOSE YOUR DIPLOMA & SPECIALIZATION

A pathway tailored to your ambition



3 years

Licence

Bachelor

Select a Specialization

- Business Computing
- Finance
- Comptabilité
- Management
- Marketing
- Commerce et Finance Internationale

5 years

Ingénieur

Engineering

Select a Specialization

- Cycle préparatoire intégré
- Informatique décisionnelle
- Systèmes embarqués
- Applications & logiciels, réseaux & services

5 years

Master

Master

Select a Specialization

- Marketing digital
- Data Science
- Ingénierie financière
- Management de projet, sécurité & qualité

Customise Your Profile



YOU CHOOSE. YOU BUILD. YOU SUCCEED

3
STEP

CHOOSE YOUR POOL

Build advanced expertise

Licence Bac+3



Business Computing

- AI for business
- E-business analytics
- Data storytelling
- Process intelligence



Finance

- Fintech & blockchain
- Digital banking
- Green finance
- Trading & markets



Comptabilité

- Audit & forensic
- Reporting & consolidation
- Comptabilité digitale
- Fiscalité internationale



Management

- Smart healthcare
- Sustainable ops
- Industry 4.0
- Tourism experience



Marketing

- Social & creator
- Neuromarketing
- Luxury & brand
- Growth & performance



Commerce et Finance Internationale

- Global trade
- Export marketing
- Supply chain
- Cross-cultural

YOUR CHOICES. YOUR PATH. YOUR FUTURE.

3
STEP

CHOOSE YOUR POOL

Build advanced expertise

Engineering Bac+5



Cycle préparatoire intégré

- Tech discovery
- Global mindset
- Business discovery
- Innovation lab



Applications & logiciels, réseaux & services

- Génie logiciel avancé & architectures applicatives
- Cloud Computing, DevOps & services numériques
- Réseaux, systèmes & cybersécurité
- IA appliquée au développement logiciel & Prompt Engineering



Informatique décisionnelle

- Business Intelligence & Data Warehousing
- Data Engineering & Big Data
- Data Science & Business Analytics
- Gouvernance des données & IA responsable



Systèmes embarqués

- Systèmes embarqués & temps réel
- IoT & systèmes communicants
- Robotique & automatisation intelligente
- Edge AI & systèmes autonomes



YOUR CHOICES. YOUR PATH. YOUR FUTURE.

3
STEP

CHOOSE YOUR POOL

Build advanced expertise

Master Bac+5



Data science

- Generative AI
- NLP & conversational
- Computer vision
- MLOps



Marketing digital

- Performance & paid
- Content & creator
- AI marketing
- E-commerce & CRO



Management de projet, sécurité & qualité

- Cybersecurity gov.
- Risk & compliance
- Agile leadership
- Quality 4.0



Ingénierie financière

- Quantitative finance
- Risk modeling
- Asset management
- Sustainable invest.



YOUR CHOICES. YOUR PATH. YOUR FUTURE.



Explore International Opportunities



OUR ACADEMIC PARTNERS



- **Programme Grande École (PGE) 4+1**
- **Bachelor of Business Administration (BBA) 2+2**
- **Global Bachelor in Management (GBM) 2+1**
- **Fast Track (MSC) 4+1**



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